

**NEBRASKA OPERATION LIFESAVER  
STATE COMMITTEE MEETING**

**November 13, 2014**

**[www.nebraskaol.org](http://www.nebraskaol.org)**

**[www.oli.org](http://www.oli.org)**

**<https://www.facebook.com/pages/Nebraska-Operation-Lifesaver/147424071980165>**

**MEETING CALLED TO ORDER**

Carol Daley called the meeting to order and Dan Chapp gave the Safety Briefing.

**INTRODUCTIONS**

Billy Anderson, Burlington Northern Santa Fe Railroad

Mark Ashworth, Union Pacific Railroad

Dan Chapp, Burlington Northern Santa Fe Railroad

Carol Daley, Executive Director – NE OL

Megan Grimes, Nebraska Ethanol Board

Hilda Gurwell, Union Pacific Railroad

Tom Hillyard, Union Pacific Railroad

Harold Jones, Retired

Linda Kearns, Nebraska Office of Highway Safety

Marvin Kohout, Traffic Safety Plus

Richard Kotan, Retired

Pat Leahy, Union Pacific Railroad

Mike Meyer, Nebraska State Patrol

Leif Nesheim, News Link

Todd Palmer, Nebraska Department of Roads

Vickie Schaepler, Union Pacific Railroad

Grace Snoke, News Link

Stu Sutherland, Retired

Gary Sydzyk, Burlington Northern Santa Fe Railroad

Jan Voss, Nebraska Department of Roads

Jeri Willms, Retired

**Statistics:**

Jan Voss discussed the following handouts. (See attachments)

- o Nebraska Traffic Fatality Toll Comparison as of November 13, 2014
- o 2014 Nebraska Railroad Fatalities – Motor Vehicle Traffic Fatalities
- o 2014 Non-Motor Vehicle Traffic Fatalities
- o Operation Lifesaver, Inc. Statistics Worksheet/January – September 2014

**Board and Officer Report:**

**Board:**

The NE OL Board of Directors met prior to the committee meeting. Those in attendance were: Carol Daley, Marvin Kohout, Richard Kotan, and Linda Kearns. The Board members discussed the following items: NE OL financial expenses for 2014 and 2015, Goals for 2015, Gretna School Project, Trailer Update, Presenter/Training Update, Board of Directors' meeting, Nebraska 501©3 status, National Advisory Council meeting update, and Election of Officers.

Rich suggested holding the September Committee meeting in western Nebraska.

**General Secretary/Supplies:**

If you are in need of supplies, contact Carol Daley at 402-885-8572 or by email at [neolcadaley@cox.net](mailto:neolcadaley@cox.net).

**Treasurer:**

Balance on hand as of September/October 31, 2014 was \$8,266.53. Carol reviewed the finances with the NE OL committee.

**Old Business:****Gretna Schools – Mark Ashworth**

Mark Ashworth provided an update on the Gretna Schools. A total of over 1,500 students attended an OLI presentation at 4 grade schools in Gretna, NE. Presentations were given to the students at Gretna Elementary (October 8), Thomas Elementary (October 9<sup>th</sup>), Palisades Elementary (October 14<sup>th</sup>), and Whitetail Elementary (October 15<sup>th</sup>). The next step is the voting process which will take place through the NE OL website with links to each teacher. There were 63 participating classes with each class submitting one winning poster. There will be four grand prize winners. (See detailed attachment for additional information.)

**Fundraiser Update – Carol Daley**

The NE OL will be sponsoring another raffle in 2015. Larry Johnson will provide four Nebraska football tickets for the next raffle. If you have any suggestions or ideas, please contact Carol at 402-885-8572 or by email at neolcadaley@cox.net.

**See Tracks? Think Train! – National Safety Campaign – October/November**

NE OL is completing the "See Tracks? Think Train!" national and local level 2014 campaign. The national umbrella campaign consists of television and radio PSAs; billboard and poster materials covering trespassing, transit safety and grade crossing safety; and a mini-website (SeeTracksThinkTrain.org) that will host the PSAs and toolkit materials that NE OL and our volunteers can use throughout the campaign. OLI will also develop and provide starter kits of campaign materials and merchandise for each state program.

Each region will receive \$25,000 which will be divided between the five states, of which NE OL receives \$5,000 for this project. The campaign runs during the months of October and November for our region. NE OL has opted to place billboard ads and truck signs. There will be about 200 signs placed on the back of trucks. Carol Daley is working with Werner Trucking on the placement of the signs. There will be about \$4,000.00 spent on billboards in the McCook and Grand Island area.

**Website/Facebook Operation Lifesaver - Nebraska – Megan Grimes**

Megan Grimes gave a presentation on NE OL Website/Facebook/Twitter Updates. The home page has a format change, along with a change in the font type and photo galleries documenting NE OL work. She also has been working on the NE OL Facebook page. Since September 11, 2014, we've received 13 more "Likes" to the website. She will be updating the website with the Gretna School Posters from which the votes will be tallied for the winners of the IPADs. Links have been added for TV appearances. (See attached slide presentation) Be sure to check out the website at [www.nebraskaol.org](http://www.nebraskaol.org).

**New Business:****Board of Directors (SWOT) Analysis Meeting – Mark Ashworth**

A SWOT Analysis was held at the Board of Directors meeting on October 22, 2014. A SWOT analysis is an organized list of your business's greatest strengths, weaknesses, opportunities, and threats. Mark Ashworth gave a presentation on the outcome of the analysis at the meeting. (See attached presentation for details)

**Partners of Nebraska OL – Carol Daley**

Members of the Board of Directors, Larry Johnson, Ron Scholz, Rich Kotan, Marvin Kohout, and the State Coordinator Carol Daley met to strategize on getting new partners to participate in train safety. Businesses, organizations, etc. such as Cargill, Nebraska Chamber of Commerce, National Safety Council, Game and Parks, trucking companies, safety organizations, rescue companies, etc. were listed as possible partners.

**Elections of Officers – Rick Kotan**

Rick Kotan will be sending out an email regarding two openings for the Board of Director positions. The positions will be voted on at the January meeting. If anyone is interested in being on the ballot, contact Rich by email at [rmkotan@gmail.com](mailto:rmkotan@gmail.com).

**Nebraska Application for 501© 3 status –**

Rich Kotan is working on the NE OL application for 501© 3 non-profit status.

**Nebraska Year End Reports – Presentations/Financial**

Carol will be compiling the NE OL year-end report of presentations/financial reports. If you have not added your presentations to the OLI website now is the time to get them added. If you have any information to add to the report, please contact Carol at 402-885-8572 or by email at neolcadaley@cox.net.

**Projects:**

**Millard After School Program – Carol Daley**

The Millard Schools are also interested in having presentations provided to the students who are in the after school program. They are looking into having presentations made sometime in January and February.

**Summer Kitchen Initiative (Children Menu) – Carol/Megan**

Megan Grimes has designed a children's menu for the Summer Kitchen with train safety messages. See attached copy.

**NE OL Mobile Training Trailer – Mark Ashworth**

Mark Ashworth gave an update on the new NE OL Mobile Training Trailer. The trailer is getting close to completion. The floor tile needs to be laid, spare tire mounted, and some electrical work completed. Upon completion of those items in Omaha, the trailer will be brought to Lincoln. Dan Chapp will work on getting the wrap completed and finding a place to store it in Lincoln. The final decision on the wrap on the outside of the NE OL trailer with a universal OL message has not been decided on at this time. Anyone who has ideas for the graphic design for the outside wrap of the trailer can contact Carol Daley at 402-885-8572 or by email at neolcadaley@cox.net.

**Open Discussion:**

Mike Meyer is working on getting another Trooper to attend the NE OL meetings. He will also be doing public service announcements on the train.

**Adjournment:**

Meeting adjourned.

Minutes were taken by Linda Kearns. Any corrections or additions will be noted at the next meeting.  
Respectfully submitted,

Linda Kearns - Recording Secretary

**NE OL State Meeting Dates:**

January 8, 2015 - NE OL State Committee Meeting, Havelock Shops, 6600 Burlington Avenue, Lincoln, NE

# Nebraska Traffic Fatality Toll Comparison

Daily Count Thru 8:00 A.M. Thursday November 13, 2014

COMPARISON TO DATE	THUS FAR		URBAN	RURAL	RURAL BY ROADWAY			URBAN BY ROADWAY			BY SELECTED ACCIDENT TYPES				
	BY MONTH	BY YEAR			INST.	OTHER HWYS.	CO. ROADS	INST.	OTHER HWYS.	LOCAL ROADS	MOTOR-CYCLE	ATV	TRAIN	PEDES-TRIAN	BIKE
<b>2010</b>	6	163	33	130	25	65	40	1	4	28	14	3	2	6	2
<b>2011</b>	8	158	42	116	22	60	34	4	11	27	23	4	2	6	2
<b>2012</b>	3	186	53	133	15	65	53	4	12	37	22	3	3	15	0
<b>2013</b>	5	183	47	136	15	71	50	2	11	34	13	3	2	12	0
2010 - 2013 Average	5.5	173	43.8	129	19.3	65.3	44.3	2.75	9.5	31.5	18	3.25	2.25	9.75	1
<b>2014</b>	11	199	40	159	20	84	55	4	9	27	20	1	3	7	2
<b>% Change 2013 - 2014</b>	120%	9%	-15%	17%	33%	18%	10%	100%	-18%	-21%	54%	-67%	50%	-42%	100%
<b>2014 Compared to 2010 - 2013</b>	100%	15%	-9%	23%	4%	29%	24%	45%	29%	-14%	11%	-94%	33%	-28%	100%

Prepared By: Highway Safety Section, Traffic Engineering Division  
Nebraska Department of Roads

November 13, 2014

**2014 NEBRASKA RAILROAD FATALITIES  
MOTOR VEHICLE TRAFFIC FATALITIES**

<u>DATE</u>	<u>FATALITIES</u>	<u>COUNTY</u>	<u>LOCATION &amp; RAILROAD COMPANY</u>	<u>Alcohol-Related</u>
2-25-14	1	Otoe	(Co Rd C) 6 North & 3.5 East of Nebraska City Union Pacific	No
6-10-14	1	Dakota	(Co Rd) 190 <sup>th</sup> St, 2 South of Dakota City Burlington Northern Santa Fe	No
6-24-14	1	Thurston	(City St) In Winnebago, B Ave Burlington Northern Santa Fe	No

Train Fatalities

2004	5
2005	9
2006	4
2007	6
2008	1
2009	4
2010	2
2011	2
2012	3
2013	2
2014	3

Train Injuries

2004	17
2005	25
2006	22
2007	21
2008	19
2009	18
2010	4
2011	13
2012	13
2013	18
2014 (Jan-Sept)	4

Train Crashes

2004	38
2005	40
2006	37
2007	40
2008	39
2009	38
2010	20
2011	19
2012	23
2013	25
2014 (Jan-Sept)	18

November 13, 2014

**NON-MOTOR VEHICLE TRAFFIC FATALITIES  
2014**

<b>DATE</b>	<b>FATALITIES</b>	<b>COUNTY</b>	<b>LOCATION, RAILROADCOMPANY, &amp; ACCIDENT TYPE</b>
1-26-14	1	Thayer	(Private Crossing) In Belvidere Union Pacific
2-5-14	1	Lancaster	(City St) In Lincoln, 8 <sup>th</sup> & Pioneers Burlington North Santa Fe Train – Pedestrian
6-23-14	1	Lancaster	(City St) In Lincoln, North 35 <sup>th</sup> St. Near Cornhusker Hwy Burlington Northern Santa Fe Train – Pedestrian
7-15-14	1	York	(City St) In York North Blackburn Ave Burlington Northern Santa Fe Train – Pedestrian
9-3-14	1	Douglas	(Co Rd) Near Elkhorn .5 West of Main & Ohio St. Union Pacific Train - Pedestrian





**OPERATION LIFESAVER, INC.  
STATISTICS WORKSHEET  
January – September – 2014**

1. Most collisions occur with trains traveling under **30** mph. (Visual 4)
2. Approximately **64%** of all collisions occur in daylight hours. (Visual 4)
3. Most collisions occur within **25** miles of the driver's home. (Visual 4)
4. Approximately every **3 hours** (some place in the United States) a collisions occurs between a train and a vehicle or a train and a pedestrian. (Visual 4)
5. You are **20** times more likely to die in a collision with a train than in a collision involving another motor vehicle. (Visual 4)
6. At 55 mph, it may take a train up to a **mile** or more to stop. (Visual 7)
7. Nearly **50%** of all collisions occur at crossings equipped with active warning devices. (Visual 15)
8. Nearly **25%** of all collisions occur when the vehicle runs into the side of the train. (Visual 22)

National Crossing Collision in year	<u>2014</u>	
Collisions		<u>1492</u>
Injuries		<u>535</u>
Fatalities		<u>172</u>

National Trespasser Incidents in year	<u>2014</u>	
Injuries		<u>275</u>
Fatalities		<u>358</u>

Nebraska Crossing Collision in year	<u>2014</u>	
Collisions		<u>22</u>
Injuries		<u>5</u>
Fatalities		<u>5</u>

Nebraska Trespasser Incidents in year	<u>2014</u>	
Injuries		<u>2</u>
Fatalities		<u>2</u>

\*Source: Federal Railroad Administration [www.fra.dot.gov](http://www.fra.dot.gov)

Statistics are available at Operation Lifesaver, Inc (national) [www.oli.org](http://www.oli.org) or call 800-537-6224.

The Nebraska Operation Lifesaver information [www.neolcadaley@cox.net](mailto:www.neolcadaley@cox.net) or call (402) 885-8572  
 Carol Daley, Executive Director                      Nebraska Web Site: [www.NebraskaOL.org](http://www.NebraskaOL.org)