

Nebraska Operation Lifesaver – November State Committee Meeting

MINUTES

NOVEMBER 11, 2016

9:30 A.M.

BNSF HAVELOCK SHOPS

MEETING CALLED BY	Deb Ashworth	
TYPE OF MEETING	Bi-Monthly	
NOTE TAKER	Richard Kotan	
ATTENDEES	Richard Kotan Deb Ashworth Mark Ashworth Michelle Hay Stu Sutherland Chip Fraser Cindy Littrell Trevor Sindelar Billy Anderson Kathleen Barnard Taylor Kelly Jeff Schmid Marvin Kohout Kurt Blodgett	Retired Retired Retired Broadcast House Retired HDR UP NDOR BNSF/Presenter BNSF/Presenter NCRC/Presenter BNSF Retired Traffic Safety Plus/Presenter UPRR - OLAV

Agenda topics

SAFETY BRIEFING

BILLY ANDERSON

INTRODUCTIONS

BOARD AND OFFICER REPORTS

MARVIN KOHOUT

OLD BUSINESS

- WEBSITE - MEGAN GRIMES
- FACEBOOK - MEGAN GRIMES
- NEBRASKA (WEST END) UPDATE – PAT LEAHY

NEW BUSINESS

- New OLAV Program for Volunteers
 - Drawing for \$100
 - Expectation for OLAV's – Deb & Christine
 - New Class on Tuesday, November 15, 2016 at the HDC
- Board of Director's Meeting – All Board Members
- Update on photos taken on tracks
- Kelli O'Brien – Director of Public Affairs – Nebraska/Iowa
- Michelle Hay – Sr Account Director at Broadcast House, NRG Media

PROJECTS

OPEN DISCUSSION

- FUTURE PROJECTS – All Input would be appreciated

NEXT MEETING – Thursday January 12, 2017

ADJOURNMENT

DISCUSSION
Statistics – We remain at 3 crossing collision fatalities and 4 non-motor-vehicle traffic fatalities.
Board Report – Kotan reported on the Board Meeting held on October 27 th . <ul style="list-style-type: none"> • We updated the SWAT analysis • FaceBook is 'Old School' Twitter and SnapChat are the new thing • After Presenters Class, do presentations at UP, UP Daycare, or a Kindergarten class to 'get used to it'. • Pat Leahy will be retiring in around 2 years and we need to start looking for a replacement • Train the Trainer class again? <ul style="list-style-type: none"> ◦ Discussion of a 'Keynote Speaker' - Warren Buffett, Juli Burney, or DeMoine Adams? ◦ Location – Beaver Lake Clubhouse & Bill Wimmer's Museum? • Ask Larry the Cable Guy to do a PSA for us??

- We need a cheat sheet on inputting presentations

Megan Grimes had no report.

Pat Leahy's report was in an email from him.

- Spent most of his time in the Agricultural community speaking to farmers and truck drivers.
- Visited elevators at Hanover, KS, Carlton, Sedan, Shelton, Gibbon, Elm Creek, Lexington, Cozad, and Kimball.

Spoke with drivers through their window, gave them visor cards, and UP Clips with emergency phone number.

Deb Ashworth discussed the benefits program for OLAV presenters.

- \$100 gift card drawing for those who make the most presentations
- She covered the expectations we have for the OLAV's
- There will be another class to train OLAV's on November 15th at the Union Pacific Harriman Dispatch Center
- Check the UP box for gifts from UP
- When inputting data on the OLAV website, for attending NeOL meetings, use 'Hours'.
- Christine (Saxon?) is an OLAV at the Harriman

Board of Director's Meeting – no further update

Update on Photos taken on the tracks – Chip Frasier

- Contacted a crisis counselor about a photo on their website, photo came down
- Stock Photos – sites carry stock photos and you can use them for free or for a fee.
 - OLI should engage mass distributors of photos to ask them to not carry these dangerous photos.
 - Chip will send a letter to Carol to forward to OLI
- Stu stated that there is a photo in the window of H&M at the Westroads

Michelle Hay – Broadcast House

- Represents radio stations and websites
- Wants to help us – make our lives easier
- Stations in Lincoln, Omaha, Grand Island, & Kearney
- Apparently wants to sell us her services to develop radio advertising for our group.

Open Discussion

- Kurt Blodgett is with Risk Management for UP.
 - Came to Omaha from LA
 - Unsafe Motorist Reporting
 - UP Public Safety coordinates and manages them
 - Special agents then look at enforcement
 - Trespassers
 - A serious problem with the homeless in LA
 - Kurt really embraces the OL program
 - Kurt is an OLAV
- Kotan stated that he will attend an American Society of Civil Engineers meeting on November 17. Lawrence K. Wenko, Director of Public Safety Union Pacific Railroad and John Simpson, Sr. Manager of Grade Crossing Compliance Union Pacific Railroad will be making a presentation on Managing Track and Rail Safety for Train Crews, Contractors, and the Public

Adjournment – Meeting adjourned at 11:07 a.m.