

NEBRASKA OPERATION LIFESAVER STATE COMMITTEE MEETING

November 14, 2019

www.nebraskaol.org

www.oli.org

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Carol Daley called the meeting to order.

Safety Briefing:

Billy Anderson conducted the safety briefing. Roger Figard stated that he would be attending a meeting in January for National Communication on Controlled Devices sponsored by Rick Campbell. Nebraska Operation Lifesaver will get an update of the meeting from Roger later.

INTRODUCTIONS:

Carol Daley, OL State Coordinator – Nebraska
Christine Saxon – Union Pacific Railroad
Deb Ashworth – Union Pacific Railroad (retired)
Rich Kotan – OPPD (retired)
Marvin Kohout – Traffic Safety Plus
Billy Anderson – BNSF Railroad
Jeff Schmid – BNSF (retired)
Roger Figard – Railroad Transportation Safety District
Todd Palmer – NDOT
Carrie Bartholomew – Nebraska Safety Center
Kaitlyn Richardson – Nebraska Safety Center
Jason Danczote – Nebraska Central Railroad
Taylor Kelley – Nebraska Central Railroad
Megan Grimes – Natural Resources District
Stu Sutherland – Surveyor (retired)
Sam Senser – Filmmaker
John Senser – Filmmaker
Rich Willms – Union Pacific Railroad (retired)
Jeri Willms – Union Pacific Railroad (retired)
Hilda Gurwell – NEOL Secretary
Jennifer Crumbliss – HDR

Statistics:

Todd Palmer reviewed the following handouts (see attachments).

- Nebraska Traffic Fatality Toll Comparison as of November 14, 2019
- 2019 Nebraska Railroad Fatalities – Motor Vehicle Traffic Fatalities/Non-Motor Vehicle Traffic Fatalities

Deb Ashworth discussed the following handouts (see attachments).

- Nebraska Operation Lifesaver Statistic Worksheet (1/1/2012 – 11/12/2019) – The source for this data is from the Federal Railroad Administration.

Note: Statistics updated 11/12/2019

| National Crossing Collisions | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 |
|--------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Collisions | 1,443 | 2,205 | 2,122 | 2,049 | 2,079 | 2,296 | 2,104 |
| Injuries | 497 | 805 | 843 | 855 | 1,046 | 870 | 977 |
| Fatalities | 194 | 272 | 271 | 255 | 237 | 262 | 232 |
| National Trespasser Incidents | | | | | | | |
| Injuries | 390 | 478 | 511 | 480 | 418 | 423 | 432 |
| Fatalities | 437 | 580 | 509 | 467 | 450 | 471 | 427 |
| Nebraska Crossing Collisions | | | | | | | |
| Collisions | 18 | 46 | 24 | 35 | 27 | 37 | 41 |
| Injuries | 10 | 13 | 7 | 14 | 9 | 10 | 23 |
| Fatalities | 4 | 7 | 4 | 3 | 1 | 4 | 2 |
| Nebraska Trespasser Incidents | | | | | | | |
| Injuries | 9 | 4 | 0 | 4 | 1 | 3 | 2 |
| Fatalities | 4 | 0 | 2 | 4 | 0 | 1 | 1 |

Source – Federal Railroad Administration – www.fra.dot.gov (FRA Data updated through 8/31/2019)

The Nebraska Operation Lifesaver information contact is Carol Daley – State Coordinator

Email – cadaley@nebraskaol.org or call (402)-657-0439 and Nebraska website is www.NebraskaOL.org

- Presentation statistics show that Region 6 has Nebraska in 2nd place for the most presentations and 3rd place for the most audience counts compared to the other states in the Region.
- Statistics are from January 1st through November 12, 2019.

Board and Officer Report:

The NE OL Board of Directors met prior to the State Committee meeting. Those in attendance were: Carol Daley, Marv Kohout, Deb Ashworth, Christine Saxon, Taylor Kelley, Rich Kotan, and Billy Anderson. Not present were Dan Chapp and David Huntley. The items discussed were the modifications of the By-Laws to add another member. The Board consists of one person from the FRA, 8 members (we had 7), and the Executive Director. The Director and FRA are non-voting for a total of 9 members on the Board. Carol wants everyone that can attend the Highway Rail Safety Conference in Blue Springs (KCY) on March 18 and 19. Carol cancelled her internet, fax line, and phone which will save us \$160 per month. She will be using her cell phone (402) 657-0439 for calls. Carol did report after reviewing finances that NAC Expenses and State Coordinator Travel Expenses have not been reimbursed and she is expecting them anytime.

General Secretary/Supplies:

If you need supplies, including visuals for presentations, contact Carol Daley at 402-657-0439 or by email at cadaley@nebraskaOL.org

Treasurer:

Balance on hand as of October 31, 2019 was \$10,750 in checking.

Nebraska Operation Lifesaver had a special guest speaker today. Stu Sutherland invited John Nicely from WOW, and the guest speaker who filmed a documentary on staying safe at railroad crossings. The film was excellent, and John showed it on TV in his segment, Nicely Done. Carol was going to promote this to the National office to give Sam and

John Senser more audience recognition. Sam has won several film awards and we were very excited to have him present at our meeting.

Old Business:

Carol's Update:

Carol stated that if all of Region 6 states get in their end of year reports Region 6 would get \$1500 in administrative grant. Carol also explained the Postner Grant which each state gets up to \$500 to reimburse an OLAV got expenses spent doing Operation Lifesaver presentations but recipient to grant much supply receipts and pictures of the event.

Carol also provided an update on the State Coordinator meeting in Houston, Texas which included the new GCCI course now named Railroad Investigation and Safety Course (RISC). Jeff Schmid commented on the fact that police generally do not have many occasions to handle railroad incidents and since trains are not a motor vehicle it is important that they understand how to handle these situations. Module 1 is a stand alone and is targeted to all first responders. Modules 2, 3 and 4 must be taught together.

Carol invited interested Nebraska OL representatives that want to attend the 2020 KS/MO/NE/IA Highway Rail Safety Conference can sign up and she will reimburse anyone from Nebraska their registration costs.

Media – New National Website

Megan updated about the new Operation Lifesaver website and how the website is laid out. The old website will still be available until the website testing has been completed. Roger suggested that the Railroad Locator Ap would be a good application for everyone on our team.

By-Law Update

Rich updated that new By-Laws will be completed by next meeting to accommodate the additional Board Member voted in January 2019 due to the voting tie and that this addition to the By-Laws had been approved by the board. Carol updated that our By-Laws had been updated to include 10 members on the Board. The Executive Director (Carol) and FRA member are non-voting members, and there are two members from the railroad (BNSF Railroad which is Dan Chapp) and UP Railroad which is Deb Ashworth and 6 at large board members. Rich Kotan will have ballots ready for March voting.

Enforcement Manual updates

Rich stated this was an ongoing project.

2019 Raffle

Carol advised that our 2019 fundraiser has earned \$2,097.87 after paying expenses of \$1,152.34. The expenses included paying for the footballs, volleyballs, framing of Greg Garrett's pictures, Tom Osborn signatures of \$20 each which goes to his charity for a total of \$1,152.34. Carol also stated that we use the raffle money for expenses for our two trailers. We do have a crash car that we can use to get our rail messages out which we did utilize at the State Fair this year. Although we no longer have phone and internet expenses due to Carol shutting it down and using her own personal internet, we will have a storage unit cost for the Operation Lifesaver supplies.

New Business

Problem Solving Grade Crossing issues – Dave Huntley will be reviewed at our January meeting.

Nebraska Rail Safety Week was a huge success thanks to Roger Figard helping us get the Governor to sign the state proclamation and the City of Lincoln/Lancaster County. Carol was also able to get the City of Waverly.

3rd Quarter Motivational OLAV Drawing

Our guest speaker Sam Senser drew Taylor Kelley for the 3rd quarter drawing.

Adjournment:

Meeting adjourned

Any corrections or additions will be noted at the next meeting.

Respectfully Submitted,
Deb Ashworth

Next NE OL State Meeting: January 9, 2020

NEBRASKA OPERATION LIFESAVER

2019 PROPOSED BUDGET

TOTAL CONTRIBUTIONS

| | |
|--------------------------------|--------------|
| Burlington Northern Sante Fe | \$ 21,016.12 |
| Union Pacific Railroad | \$ 20,000.00 |
| OLI Annual Report Grant | \$ 1,500.00 |
| OLI Grant assistance (Audit) | \$ 500.00 |
| OLI Grant assistance (Payroll) | \$ 1,500.00 |
| Fund raising campaign | \$ 2,000.00 |

Total Cash **\$46,516.12**

BUDGET

| | |
|--|--------------|
| Educational Material / Fairs | \$ 5,580.12 |
| Meetings | \$ 2,000.00 |
| Website / Media / PSA'S | \$ 2,500.00 |
| Office Expenses | \$ 3,536.00 |
| Payroll Expenses | \$ 1,400.00 |
| Training | \$ 1,000.00 |
| (Certification Classes, Training Day, Regional Workshops) | |
| State Coordinator Salary | \$ 24,000.00 |
| Stipend, Secretary | \$ 2,400.00 |
| Travel and Conferences/Nebraska | \$ 3,000.00 |
| Trailer Expense (tires,repairs,etc) | \$ 1,100.00 |

Total Budget **\$ 46,516.12**

NEBRASKA OPERATION LIFESAVER

2020 PROPOSED BUDGET

TOTAL CONTRIBUTIONS

| | |
|--------------------------------|--------------------|
| Burlington Northern Sante Fe | \$ 21,016.12 |
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| OLI Annual Report Grant | \$ 1,500.00 |
| OLI Grant assistance (Audit) | \$ 500.00 |
| OLI Grant assistance (Payroll) | \$ 1,500.00 |
| Fund Raising Campaign | \$ 1,000.00 |
| Total Cash | \$45,516.12 |

BUDGET

| | |
|--|---------------------|
| Educational Material / Fairs | \$ 7,580.12 |
| Meetings | \$ 1,000.00 |
| Website / Media / PSA'S | \$ 1,500.00 |
| Office Expenses | \$ 2,536.00 |
| Payroll Expenses | \$ 1,400.00 |
| Training | \$ 1,000.00 |
| (Certification Classes, Training Day, Regional Workshops) | |
| State Coordinator Salary | \$ 24,000.00 |
| Stipend, Secretary | \$ 2,400.00 |
| Travel and Conferences/Nebraska | \$ 3,200.00 |
| Trailer Expense (tires,repairs,etc) | \$ 1,000.00 |
| Total Budget | \$ 45,516.12 |

November 14, 2019

**2019 NEBRASKA RAILROAD FATALITIES
MOTOR VEHICLE TRAFFIC FATALITIES**

| <u>DATE</u> | <u>FATALITIES</u> | <u>COUNTY</u> | <u>LOCATION & RAILROAD COMPANY</u> | <u>Alcohol-Related</u> |
|-------------|-------------------|---------------|--|------------------------|
| 9-8-19 | 1 | Johnson | (City St) In Sterling, 611 th Ave Burlington Northern Santa Fe | No |

Train Fatalities

| | |
|------|---|
| 2009 | 4 |
| 2010 | 2 |
| 2011 | 2 |
| 2012 | 3 |
| 2013 | 2 |
| 2014 | 3 |
| 2015 | 1 |
| 2016 | 3 |
| 2017 | 3 |
| 2018 | 6 |
| 2019 | 1 |

Train Injuries

| | |
|-----------------|----|
| 2009 | 18 |
| 2010 | 4 |
| 2011 | 13 |
| 2012 | 13 |
| 2013 | 18 |
| 2014 | 8 |
| 2015 | 6 |
| 2016 | 13 |
| 2017 | 7 |
| 2018 | 19 |
| 2019 (Jan-Sept) | 9 |

Train Crashes

| | |
|-----------------|----|
| 2009 | 38 |
| 2010 | 20 |
| 2011 | 19 |
| 2012 | 23 |
| 2013 | 25 |
| 2014 | 28 |
| 2015 | 16 |
| 2016 | 25 |
| 2017 | 22 |
| 2018 | 37 |
| 2019 (Jan-Sept) | 17 |

November 14, 2019

**NON-MOTOR VEHICLE TRAFFIC FATALITIES
2019**

| DATE | FATALITIES | COUNTY | LOCATION RAILROAD COMPANY CRASH TYPE |
|-------------|-------------------|---------------|---|
| 2-25-19 | 1 | Scotts Bluff | (City St) In Scottsbluff, Broadway Burlington Northern Santa Fe Train – Pedestrian |
| 4-14-19 | 1 | Buffalo | (Private Property) In Kearney East of Central Ave Union Pacific Railroad Train – Motor Vehicle |
| 7-27-19 | 1 | Buffalo | (Private Drive) 1 East of Sweetwater Burlington Northern Santa Fe |
| 8-27-18 | 2 | Red Willow | (Private Drive) (Co Rd) 4 East of McCook Burlington Northern Santa Fe |
| 10-25-19 | 1 | Hall | (City St) In Grand Island, Walnut St. Union Pacific Railroad Train - Pedestrian |

Nebraska Traffic Fatality Toll Comparison

Daily Count Thru 8:00 A.M. Thursday November 14, 2019

| COMPARISON TO DATE | THUS FAR | | URBAN | RURAL | RURAL BY ROADWAY | | | URBAN BY ROADWAY | | | BY SELECTED CRASH TYPES | | | | |
|------------------------------------|-------------|------------|-------|-------|---------------------|----------------|--------------|---------------------|----------------|----------------|-------------------------|------|-------|-----------------|------|
| | BY MONTH | BY YEAR | | | INST. | OTHER HWYS. | CO. ROADS | INST. | OTHER HWYS. | LOCAL ROADS | MOTOR- CYCLE | ATV | TRAIN | PEDES- TRIAN | BIKE |
| 2014 | 13 | 206 | 45 | 161 | 20 | 85 | 56 | 5 | 11 | 29 | 20 | 1 | 3 | 7 | 2 |
| 2015 | 10 | 208 | 74 | 134 | 15 | 76 | 43 | 1 | 22 | 51 | 27 | 2 | 1 | 17 | 4 |
| 2016 | 8 | 193 | 57 | 136 | 25 | 62 | 49 | 5 | 16 | 36 | 20 | 2 | 3 | 12 | 1 |
| 2017 | 9 | 195 | 64 | 131 | 10 | 75 | 46 | 6 | 16 | 42 | 27 | 5 | 3 | 16 | 3 |
| 2018 | 6 | 203 | 54 | 149 | 23 | 83 | 43 | 5 | 15 | 34 | 23 | 4 | 6 | 19 | 0 |
| 2014 - 2018 Average | 9.2 | 201 | 58.8 | 142 | 18.6 | 76.2 | 47.4 | 4.4 | 16 | 38.4 | 23.4 | 3.25 | 3.2 | 14.2 | 2 |
| 2019 | 9 | 220 | 65 | 155 | 24 | 99 | 32 | 5 | 26 | 34 | 24 | 2 | 1 | 15 | 1 |
| % Change 2018 - 2019 | 50% | 8% | 20% | 4% | 4% | 19% | -26% | 0% | 73% | 0% | 4% | -50% | -83% | -21% | 100% |
| 2019 Compared to 2014 - 2018 | -2% | 9% | 11% | 9% | 29% | 30% | -32% | 14% | 63% | -11% | 0% | -38% | -69% | 6% | -50% |

Prepared By: Highway Safety - Accident Records Section, Traffic Engineering Division
Nebraska Department of Transportation

Ne Operation Lifesaver Carol Daley

From: Bryan J. Ross <Bryan.Ross@modot.mo.gov>
Sent: Wednesday, November 6, 2019 12:40 PM
Subject: SAVE THE DATE - 2020 KS/MO/NE/IA Highway Rail Safety Conference

Hello Everyone!

The Missouri Department of Transportation will be hosting next year's **2020 KS/MO/NE/IA Highway-Railroad Safety Conference**. The conference will be held **March 18-19** at the **Courtyard by Marriot in Blue Springs, MO**. You are receiving this invitation because you either attended or were on the distribution list from past conferences. That doesn't mean we want to restrict this to only you, so please feel free to forward this email on to anybody who may have interest in this conference.

We are still working on the agenda and conference registration website. Once we have that available, that will be sent in a separate email. However, a special room rate at the hotel is already available for attendees. Room reservations can be made by using this link: <https://www.marriott.com/events/start.mi?id=1563224060961&key=GRP>, or by calling the hotel directly at 816-228-8100. Be sure to mention the KS/MO/NE/IA Highway Rail Safety Conference if making a reservation by phone.

I'm looking forward to this year's conference. In the meantime, if you have any questions or concerns, please feel to reach out to me at the number or email below.

Bryan

Bryan J. Ross, MPA
Railroad Operations Manager
Missouri Dept. of Transportation
105 W. Capitol Ave.
Jefferson City, MO 65102
573-751-7121 (office)
573-619-6369 (cell)
bryan.ross@modot.mo.gov



| Nebraska Operation Lifesaver Business Goals for 2019 | | | | | |
|--|---|--|--|---|--|
| V | Goal (what) | Tactical Steps (how) | Responsible Person (who) | Due Date (when) | Status |
| 1 | Raise public awareness of Operation Lifesaver | <div>1. Utilizing the OLI-created PSA materials, including a video PSA aimed at new drivers and materials developed as part of a new youth trespass prevention ambassador pilot program.</div> <div>2. Discuss during all presentations the danger of taking photos on railroad tracks (include in trespassing education.) Chip sends form letter to incidents reported to us of photography on the track.</div> <div>3. During U.S. Rail Safety Week, Nebraska Operation Lifesaver will participate by using OLI approved materials in advertising opportunities with vendors and partners;</div> | <div>Carol/Megan/Deborah</div> <div>Carol/Chip/Deborah</div> | <div>Jan – March</div> <div>Jan - Nov</div> | <div>NEOL Media Megan sent out local radio stations & college broadcasts. New OLI PSAs were posted on our Facebook page as well as used in our Driver Education Training</div> <div>Information was given during the State Fair in Grand Island 8/23/19 to 9/2/19 utilizing the Mobile Training Trailer and presentation cards. We have had 2 incidents that our assigned OLAV sent information letter to local photograph business.</div> <div>Presented to 2019 Nebraska Photography Conference Feb/2019 the dangers of taking photos on railroad tracks in Grand Island, NE.</div> <div>Kicking off RSW for NE was the participation of Streets Alive in Lincoln, NE. We were positioned alongside a railroad crossing and were</div> |

| | | holding special events, media enforcement or training activities; or other public education or outreach events to amplify rail safety messages to new target audiences. Increase Operation Clear Track Law Enforcement participation by 50% | Carol/Deb/ Megan | Sept | able to stress the ENS Sign and passed out the Amtrak Rail Safety cards to about 350 who stopped at booth. BNSF had Safety Blitz in Omaha, Lincoln, Crete, Waverly and Scottsbluff with a total of 9 Warnings, 4 Citations, 250 Amtrak Rail Safety Cards & OLI Bags given out. NEOL sent out 175 emails to law enforcement across the state with information to participate in RSW. 130 US mailed letters sent. | | | | | | | | | | | | |
|------|--|---|---------------------|---|---|------|-----------------|----------------|------|-----|--------|------|-------|--------|------|-------|--------|
| 2 | Reach more people with Operation Lifesaver's rail safety message | <div>1. The state member program, including State Coordinator and Board members, will seek to expand the state's safety partnerships by at least one new organization.</div> <div>2. The state member program will adopt the objective of increasing by 10% the number of people reached through presentations or special events in 2019, compared to the previous two years.</div> | Carol/Deb | Jan - Dec | NE Operation Lifesaver partnered with Grand Island Imagination City Museum. The museum has a depot which Nebraska Operation Lifesaver provided coloring books & activity books to hand out to museum participants. Deb Ashworth will provide month presentations to museum participants. Grand Opening November 17, 2019 | | | | | | | | | | | | |
| | | | Carol & Board | Jan – Nov (Stats from Jan 1, 2019 thru 11/12 comparing 2019, 2018, & 2017 for those same dates | <table><thead><tr><th>Year</th><th># Presentations</th><th>Audience Count</th></tr></thead><tbody><tr><td>2019</td><td>913</td><td>10,313</td></tr><tr><td>2018</td><td>1,326</td><td>11,596</td></tr><tr><td>2017</td><td>1,213</td><td>17,298</td></tr></tbody></table> | Year | # Presentations | Audience Count | 2019 | 913 | 10,313 | 2018 | 1,326 | 11,596 | 2017 | 1,213 | 17,298 |
| Year | # Presentations | Audience Count | | | | | | | | | | | | | | | |
| 2019 | 913 | 10,313 | | | | | | | | | | | | | | | |
| 2018 | 1,326 | 11,596 | | | | | | | | | | | | | | | |
| 2017 | 1,213 | 17,298 | | | | | | | | | | | | | | | |

| | | | | | |
|---|---|--|-------------------------------------|--------------------------|--|
| 3 | Target Operation Lifesaver's safety education activities | <p>1. The state member program will send out a press release and proactively contact local media with state-specific railroad crossing and trespasser safety statistics when FRA releases the preliminary 2018 safety data.</p> <p>2. The State Coordinator and OLAV Coaches will ensure that at least three major education, enforcement, Authorized Volunteer classes, or outreach events are held in a county or region of Nebraska with higher numbers of crossing collisions or trespass incidents.</p> | Carol & Megan | March 2019 | - |
| 4 | Conduct two Operation Lifesaver OLAV training classes. | Training at east and west ends of state. Provide training schedule to Iowa and/or Wyoming if they want to send their new OLAV's to these training opportunities. | Carol/Deb | 2 classes by end of 2019 | Nebraska focused on the communities of Grand Island, Lincoln, Omaha, Sidney & Blair, NE for our focus cities. |
| 5 | Attend 2019 Highway Railroad Safety Conference | Participate and attend conference to be held Kansas or Missouri | Carol/Deb/ Rich | March | Deb Ashworth represented NEOL <i>Marv</i> |
| 6 | Motivation activities for State OLAV program | Every OLAV will be entered into quarterly drawing for entering their presentations into database – motivational effort by our State to keep and promote getting our rail safety messages out across Nebraska. | Carol/Hilda | Each quarter in 2019 | Quarterly Drawings were held & the following OLAVs received \$100 for 2019: Need to add winners <i>Taylor</i> <i>Jeff</i> |
| 7 | Determine OLAV commitment and provide mentoring to new OLAV team. | Conduct annual survey to identify OLAV activity commitment. Mentors will be assigned to new OLAVs for additional training opportunities. | Christine/ Deb/ Hilda Deb | By end of year | Hilda contacted OLAVs directly for commitment to program in 2/2019 Mentored Larry Erickson, Tim Welch & Justin Morris. Also recruiting OLAVs in western areas of state. |

| | | | | | |
|-----|--|---|-----------------|---------------------------------------|--|
| 8 | Increase use of social media shares and links | Establish and regularly post on two social media platforms (Facebook and Twitter) following OLI guidelines on use of social media. | Megan | Jan - Dec | <i>Megan to send email</i> |
| 9 | Conduct informational and administrative meetings to strengthen communication and planning | <ol style="list-style-type: none"> 1. Hold 5 Board of Director meetings 2. Conduct 5 State Committee meetings 3. Provide meeting agendas 4. Prepare and distribute meeting minutes 5. Determine and prioritize projects 6. Post events on website | Carol/Hilda Deb | Jan - Nov | 2019 Meetings were held: Jan 10, Apr 11, June 13, Sept 5, November 14. Agenda & minutes of meetings were distributed at each of the State Meetings & projects were prioritized and posted on Nebraska OL Website |
| 10. | Ensure professional administration of State Program | <ol style="list-style-type: none"> 1. Distribute Operation Lifesaver Membership Benefits and Standards document to all state board members or other state member program leadership. 2. Utilize one or all of four of OLI's "Get Legal, Stay Legal" webinar video series at a state program board meeting. <ol style="list-style-type: none"> a. Module 1: "State and Regional Regulations" b. Module 2: "Financial Responsibilities" c. Module 3: "State Board responsibilities" d. Module 4: "General Legal Issues - Legal or Liable?" | Carol | Jan - March July - Sept | OL Membership Benefits & Standards documents were distributed at January 10, 2019 State Board meeting . |
| 11. | Document 2019 budget and reduce spending 10% from 2018 expenses. | <ol style="list-style-type: none"> 1. Provide budget to Board Members 2. Receipt and Compilation of finances for 2019 | Carol | Jan Jan - June | Reviewed January 2019 budget at January State Meeting. Board members received receipts and compilation of finances on June 13, 2019 |
| 12. | Implement 2019 | <ol style="list-style-type: none"> 1. Invoice letters to be mailed January 2019 to solicit fundraising from previous partners | Carol & Hilda | Dec - Jan | Invoice & letters sent in Dec/Jan to 150 partners. Received \$1800. For |

| | | | | | |
|-----|---|---|-----------|----------------------|--|
| | Fundraising activities and set goal of \$3,500 for raffle | providing them our 2019 goals and results along with a thank you for their continued support to Nebraska Operation Lifesaver. 2. Fund-raising Raffle | Team | Mar -Aug | this marketing effort Fundraiser was held with 25 prizes starting in March 2019 which drawing was held August 16 th with the help of Larry Wenko who did the drawing. We made \$2,097.87 after expenses. |
| 13. | 2019 Annual review and goal setting meeting with Board of Directors | 1. Utilize SWOT Analysis (Strengths, Weaknesses and Opportunities) to provide lessons learned and brainstorming ideas for continuous improvement of our state program. | Deb/Carol | Nov | Did not hold a Board of Directors meeting in 2019. Focused on 2019 Rail Safety Week in August meeting. |
| 14. | Represent Region 6 on NAC Committee | 1. Carol represents Region 6 on NAC Committee and will attend all required meetings and provide updates to Board and Region 6 Coordinators on meetings. | Carol | Ongoing through 2019 | NAC meeting March 5 th - 8 th in Tucson, AZ and Sept 10 - 13 th in Houston, TX. Minutes shared with other SC in Region 6 State Coordinators meeting in Salt Lake City January 29 th - 31st, 2019 |

Ne Operation Lifesaver Carol Daley

From: chantez@groups.oli.org on behalf of Chantez Bailey <chantez@groups.oli.org>
Sent: Tuesday, November 12, 2019 3:47 PM
To: cadaley@nebraskaol.org
Subject: Operation Lifesaver Launches Redesigned Website

Operation Lifesaver Launches Redesigned Website

WASHINGTON, DC, November 8, 2019 – Operation Lifesaver Inc., the national, non-profit rail safety education group, has launched its redesigned website (www.oli.org) to reach new audiences and further its mission of preventing tragic deaths and injuries on or near train tracks. The completely redesigned site, which is maximized for an improved user experience on mobile devices, gives visitors an immediate sense of the organization's lifesaving mission and offers simplified site navigation.

"The new oli.org is visually more appealing, easier to navigate and designed for optimal viewing whether the visitor is using a laptop, desktop or mobile device. We made it our priority to meet accessibility standards and create easily identifiable resources that are only a click away for our website visitors and rail safety partners," said Operation Lifesaver Executive Director **Rachel Maleh**.

"The design incorporates our vision for a website that makes an immediate impression on first-time visitors while improving navigation for our existing audiences," noted Maleh.

New features on the website include:

- **Simplified main navigation** through four main categories, including a dropdown "Info for" feature to quickly locate resources for key audiences including kids, first responders, law enforcement, media, new drivers and others.
- **A new "Safety Near Trains" section** with links to track safety basics, background on Operation Lifesaver's public awareness campaigns and other rail safety information.
- **A new "Track Statistics" section**, which offers statistics on railroad crossing collisions and pedestrian trespassing from the Federal Railroad Administration as well as quick facts on rail safety and Operation Lifesaver's efforts.
- **A new Materials Library** accessible by a link at the bottom of each page, which offers a central location for visitors to find free and downloadable rail safety resources sorted by media type, material type, audience and topic.

Major funding for the redesign was obtained from grants via the Federal Railroad Administration (FRA), Federal Transit Administration (FTA) and Federal Highway Administration (FHWA).

"We are grateful to our safety partners at the FRA, FTA, FHWA and the U.S. Department of Transportation for making this redesign possible," Maleh concluded.

About Operation Lifesaver

Operation Lifesaver is a nonprofit public safety education and awareness organization dedicated to reducing collisions, fatalities and injuries at highway-rail crossings and preventing trespassing on or near railroad tracks. A national network of trained volunteers gives free presentations on rail safety and a public awareness campaign, "[See Tracks? Think Train!](#)" provides tips and statistics to encourage safe behavior near the

tracks. OLI leads an international observance of Rail Safety Week each September. Learn more about [Rail Safety Week](#); follow OLI on [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [Pinterest](#).

###

Notes for State Coordinators from the State Coordinator Regional Representative's Meeting
Houston, September, 2019
Yellow highlights = action items

Greetings State Coordinators: The NAC Meeting was facilitated by Co-Chairs Jessica Feder, Indiana OL and Steve Covey, Canadian National Railway and OLI BOD member.

Chantez Bailey announced that there are plans for a soft launch of the redesigned OLI website in September.

Wende Corcoran reviewed Federal Grants announcing that FRA grants will continue and funding for FHWA grants over the next 5 years has been granted.

Jessica and Steve gave an update on the Railroad Investigation and Safety Course (RISC) which will replace the current GCCI course. The new product will have a cohesive structure in a PowerPoint format with new videos. There will be four modules of 1 hour each. Module 1 may stand alone and is aimed at all First Responders. Modules 2, 3, and 4 must be taught together. The Material Review Committee has reviewed the materials and submitted suggested revisions. There will be a soft rollout in January, 2020. Two pilot classes will be conducted from September to November. The existing GCCI course will be retired in June, 2020.

Chantez gave an update on Rail Safety Week. She reported that the testimonial videos in long and short forms along with Social Media Posts will be released daily according to the Schedule of Messages and Events. Operation Clear Track will once again be held on Tuesday, September 24 with over 600 agencies registered nationwide. Remember to use the hashtags #RailSafetyWeek and #STOPTrackTragedies when posting on social media platforms. Some RSW materials were emailed to you by Rachel and others may be found at <http://bit.ly/rswmats>.

Debra "Dee" Chappel from the FRA reported that the new FRA Staff Director is James Payne. She gave an overview of statistics and trends. Current Hot Topics for the FRA are 1) Train Horn/Quiet Zones, 2) Blocked Crossings and 3) State Action Plans (which must be submitted by all states). She encouraged state OL programs to be involved in the creation of this plan. Dee also reported that Operation Lifesaver will be featured under "Special Topics" in the new Railroad-Highway Grade Crossing Handbook. Her PowerPoint will be available once received by OLI.

Wende reported that there will be eight Regional Workshops scheduled in the first three quarters of 2020 coinciding with FRA Summits when possible. These workshops will be

attended by state coordinators, OLI and FRA staff. She also announced that there is a tentative plan to hold a Leadership Conference after Rail Safety Week in 2020. Stay tuned for more information and dates. Wende reported that plans for a 2022 Celebration of the 50th Anniversary of Operation Lifesaver are being discussed.

Following the NAC meeting – the State Coordinator Regional Representatives held their meeting with OLI Staff and BOD members.

OLI BOD member John Walsh of Genesee & Wyoming gave an OLI Treasurer's Report as seen below:

- The Board approved the filing of the IRS Form 990.
 - It was prepared by Rositzka, Wicks and Company.
 - The Form 990 is an income tax return for non-profits.
 - Once accepted by the IRS, it is publicly available.
- The Board also approved the draft 2018 audit report for filing with our federal funders later this month.
 - There were no findings.
 - The auditor stated that OLI is making "steady progress".
 - After two years of "clean" audits, OLI will be eligible to participate in the Combined Federal Campaign. This will allow for federal employees to select OLI as a non-profit to receive payroll deductions.
- A budget reforecast was completed in July.
 - It is a standard accounting practice to look at actual spend for the first half of the year compared to projections.
 - Another driver was the FHWA grant timing. We expected it to be full year, but it was just awarded in August. The prorated funds will be pushed into 2020.
- OLI expects to keep its cash reserve intact through the end of the year. We also expected to maintain a positive operating cash position through year end.
- Private contributions have increased.

OLI BOD member Andy Elkins of AAR reported that the USA has been asked to host ILCAD in 2021. AAR, FRA, and NHTSA are in discussions about the possibility of hosting the meetings. Stay tuned for updates.

Rachel Maleh told the SCRRs that she feels a positive environment within the OL family. She was excited to announce that VA is the newest OL program. Discussions are being had about Maryland and D.C. She reported that the OLI staff attended the 2019 National Highway - Rail Grade Crossing Safety Conference in Pittsburgh, Aug. 19-22. Rachel addressed the group with an update on Operation Lifesaver and its mission and highlighted state activities from those states who submitted information to her. She encouraged increased communication of activities between the state and national offices. A pdf of her presentation is viewable on the State Coordinator Dashboard.

Rachel reminded states that the deadline to submit requests for volunteer travel provided by the Posner Family Foundation of Pittsburgh Grant is November 20, 2019. Details are below under 2019 Grant Information.

F. Tom Roberts Volunteer Award Committee Chairman Doug Farler reported that he will send out a "Call for Nominations" in late September. The deadline for nominations will be October 18 and the state coordinator of the winning state will be alerted by November 8 so that the winner may be honored at a state year-end meeting if the coordinator so desires. The winner will also be honored as the 2018 Winner at the 2020 Leadership Conference. Please consider submitting an application to honor an outstanding Volunteer in your state. All candidates will be recognized when the winner is announced.

Wende reminded states that there are two upcoming Coach Classes:

- 1) Philadelphia, PA: October 22 (travel day) October 23 and October 24, 2019 class days (8:00 am – 5:00 pm) *Deadline for Submitting Applications: September 13, 2019*
- 2) Dallas, Texas: November 5 (travel day) November 6 and November 7, 2019 class days (8:00 am – 5:00 pm) *Deadline for Submitting Applications: September 21, 2019*

Please find 2019 Operation Lifesaver, Inc. Grant Information Below.

Have a successful and safe Rail Safety Week – Janice

All OLI grants to State OL programs or other grantees are made through the Common Grant Application website (www.commongrantapplication.com). For assistance with setting up an account and applying for grants, please contact Wende Corcoran at wcorcoran@oli.org.

\$44 in
November

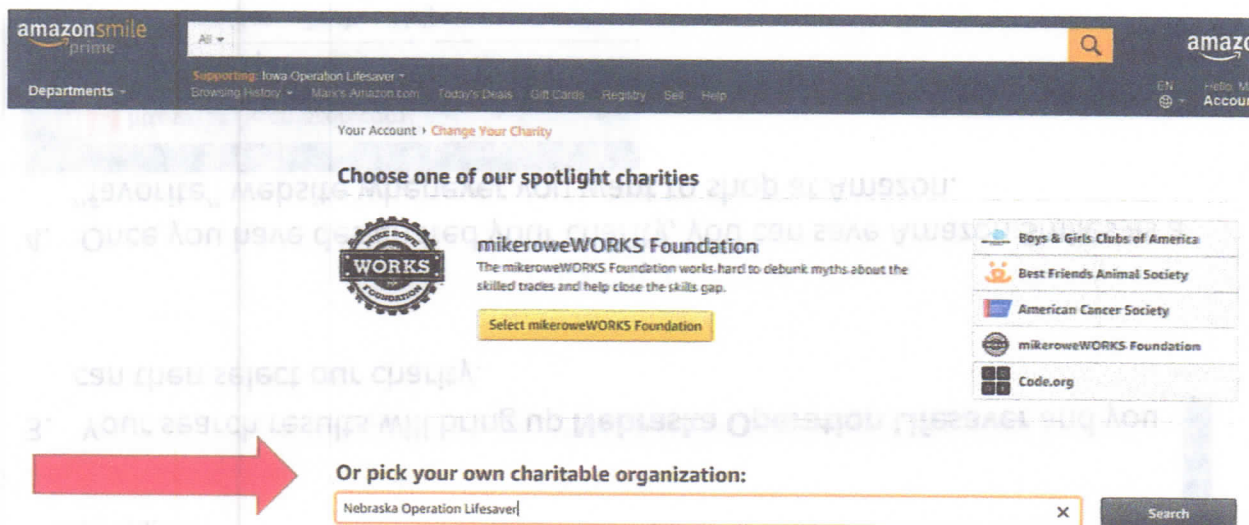


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If you do, you can place your orders on Amazon Smiles' website (which has the SAME options and prices that the regular Amazon site has), BUT part of your total can be given to charity!

Amazon has given over \$80,000,000 to charity by having their customers order from their SMILES website. It is a great opportunity for you to assign **Nebraska Operation Lifesaver** as your designated charity. Please follow the easy steps to help us support our important rail safety messages with your designation.

1. Login to www.amazonsmiles.com
2. Select Nebraska Operation Lifesaver as your designated charity,



(Type in Nebraska Operation Lifesaver and click on "Search")